

## PARTNERSHIPS AGAINST DRINK DRIVING IN EUROPE

### Enforcement, *Engagement*, Education

Hotel Silken Berlaymont, Brussels

3 December 2010

#### 09.00 Welcome and scene setting by the co-chairs

- Martin Van Houtte Executive Director, Belgian Road Safety Institute
- Alberto Da Ponte President of The Brewers of Europe

#### 09.20 Enforcement

- Setting the law Maria Cristina Marolda - European Commission DG MOVE
  - Enforcing the law Ilona Buttler - Polish Motor Transport Institute, Road Traffic Safety Centre
- Questions & Answers*

#### 09.50 Education

- Driver testing and training Agnes Reikl - International Commission for Driver Testing (CIECA)
- BOB campaigns Werner De Dobbeleer - Belgian Road Safety Institute
- Awareness Jeannot Mersch - European Federation of Road Traffic Victims

*Questions & Answers*

#### 10.30 Coffee Break

#### 11.00 Engagement - Broadening stakeholder partnerships

- Spain Ramon Ledesma Muñiz - Deputy Director Regulatory Order, Transport Ministry
- Denmark Torben Kølbaek - FC Midtjylland and Johnni Brun Bjerg - Road Safety Committee Mid and West Jutland
- Netherlands Hans Keizer - General Manager Prevention & Consultation, Tactus Addiction Treatment

*Questions & Answers*

#### 11.45 European Road Safety Charter Signing Ceremony

#### 12.00 Panel discussion and recommendations

- Werner De Dobbeleer Belgian Road Safety Institute
- Ellen Townsend European Transport Safety Council
- Maria Cristina Marolda European Commission DG MOVE
- Jeannot Mersch European Federation of Road Traffic Victims
- Alberto Da Ponte President of The Brewers of Europe

*Questions & Answers*

#### 12.50 Key Takeaways and Conclusions

#### 13.00 Lunch and networking reception

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*A conference organised by the Belgian Road Safety Institute and The Brewers of Europe*



*With the support of the Belgian Presidency and Belgian Ministry for Mobility and Transport*